

RODLANDSKY

Your **performance email**
marketing company!



Improve your LEAD GENERATION RESULTS

- 1. Rodlandsky**
- 2. Clients & Campaigns**
- 3. Our contact Book**
- 4. Technology**

1. Rodlandsky

1.1 Your Performance Email Marketing Company

CAMPAIGNS



DATABASES



TECHNOLOGY

LEAD GENERATION



1.2 Certifications



Play video!



CCPA



RIPE NCC
Member



Financiado por
la Unión Europea
NextGenerationEU

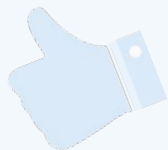


FINANCIADA
POR ENISA
MINISTERIO
DE INDUSTRIA,
COMERCIO
Y TURISMO

RODLANDSKY

2. Clients & Campaigns

2.1 Why marketers choose Rodlandsky?



4,9 ★★★★★



Demalia

Laura Dibenedetto | Head of Affiliation

"High work quality, excellent relations with their Affiliate Manager and transparent work ethic."



Digital Media Comunicacion

Ramon De Vicente | Publisher Manager

"The experience with Rodlandsky could not be more satisfactory. Closeness, professionalism and quality in all aspects of collaboration. I certainly look forward to working with them for many years."

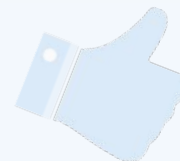


Ventures London Ltd

Ryan Ranaweera | Director

"Rodlandsky are a top partner and Natasha is a rock star! Love working with these guys, they deliver consistently good traffic and are an absolute pleasure to work with."

+250 satisfied clients



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2.2 Some brands we are helping



amazon



asisa

Boots

CLARINS
PARIS



Disney+

DKV

El Corte Inglés

Emma

endesa

EVO
BANCA INTELIGENTE



HBOMAX

HONDA



Iberdrola

KUMON



MAPFRE



movistar

Naturgy

NESPRESSO



PayPal



pepsi



RENAULT

REPSOL



SAMSUNG

sky



SSANGYONG

Virgin



vodafone

VOLVO

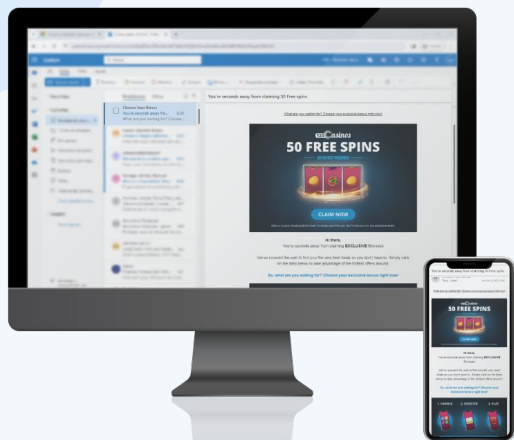


ZURICH

RODLANDSKY

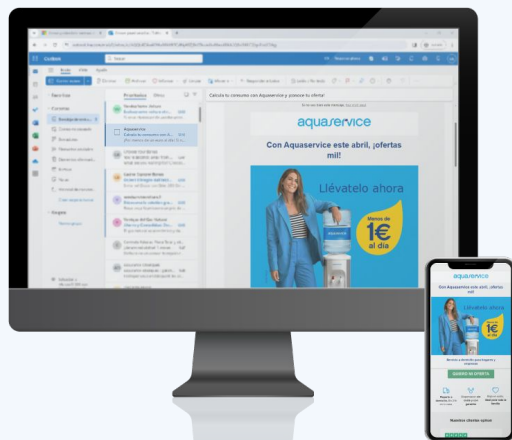
2.3 Other Success Stories...

+2500 campaigns



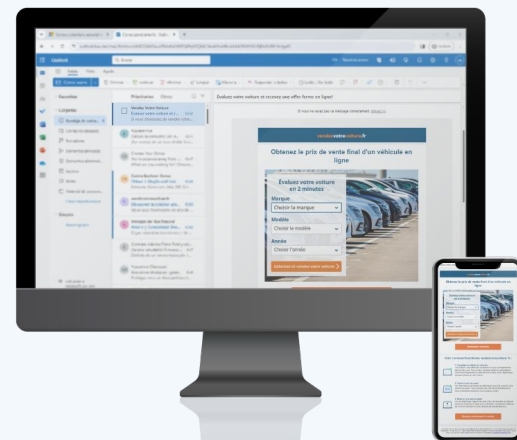
123Casinos

- Active 2 years
- Leads 56,728
- Conversion Rate 49%



aquaservice

- Active 1 year
- Leads 5,028
- Conversion Rate 8,45%



vendezvotrevoiture.fr

- Active 2 months
- Leads 4,785
- Conversion Rate 15%

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2.4 Verticals



FINANCE



INSURANCE



GAMBLING



HEALTH



SOLAR



RETAIL



TRAVEL



CLAIMS



HOME SERVICES



AUTOMOTIVE



TELECOMMUNICATIONS



EDUCATION

3. Our contact book

3.1 GEO's

Segmented contact book that grows every day



+600M USERS



3.2 Databases acquisition

FIRST PARTY DATA

+40 Lead Generation Websites

**babys
babys** 

Enjoy the
FAMILY 

frikigadgets
com 

travel
wop! 

**SMART
WALLET
365** 

 **letsprotectALL**

**FRIKI
CARS** 

 **RODDYNEWS**
BRINGING GOOD NEWS TO YOU DAILY

100%

compliant

Opt-in
databases
only

THIRD PARTY DATA

The biggest
European data
providers

4. Technology

4.1 Meet TITAN



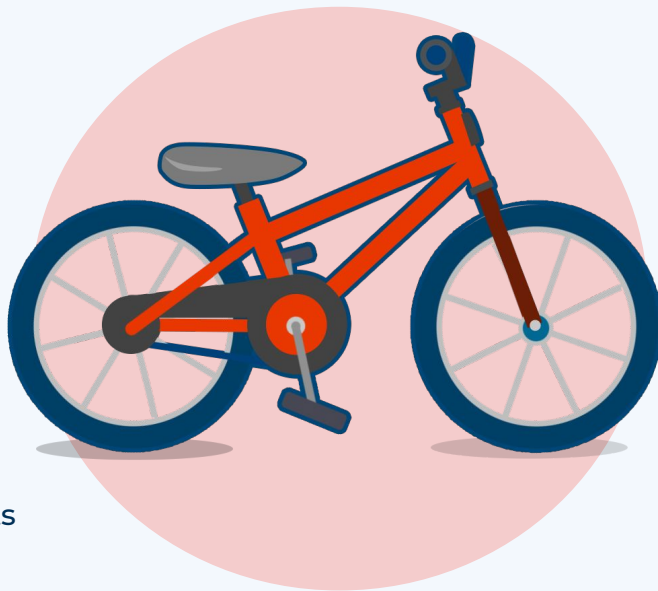
4) Has complex decision engines! **3.5 million decisions** per minute

5) Click **fraud prevention** software

3) TITAN **delivers +400 campaigns** per day

2) TITAN **measures** the results **in real time** in order to optimize them

1) TITAN **analyze** the users interests



6) TITAN has its **own technology**

7) **Segment users** based on behavior to increase campaigns performance

8) TITAN **is smart**, he learns about himself

4.2 Segmentation & Ratios



180K
New Leads
per Month

17%
Open
Rate

5,5%
CTR

19%
Conversion
Rate

27%
Lead to
Sale

4.3 Planification

With **Rodlandsky**
it's very easy

The process consists on
4 easy steps for making
your campaigns **HUGE!**

-  You **request** the **delivery** of a **campaign**
-  TITAN **sets up** and **schedules** your campaign
-  TITAN **plans** and **selects** the **appropriate users**
-  You **monitorice** your **great results** in real time



RODLANDSKY

Intelligent Digital Marketing

Rodlandsky makes your lead campaigns
turn into **HUGE LEAD CAMPAIGNS**

